RECORDATION FORM COVER SHEET (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94) RECORDATION FORM COVER SHEET TRADEMARKS ONLY U.S. Department of Commerce Patent and Trademark Office		
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
Name of conveying party(ies):	2. Name and address of receiving party(ies)	
Harris Trust and Savings Bank, as Agent	Name: Big Valley Marketing Corporation	
Individual(s) Association	Internal Address:	
General Partnership Limited Partnership	Street Address: 7916 West Bellevue Road	
X Corporation Illinois	City: Atwater State: CA ZIP: 95301	
Other	Sity Items State S	
Additional name(s) of conveying party(ies) attached? Yes X No	Individual(s) citizenship	
· · · · · · · · · · · · · · · · · · ·	Association	
3. Nature of conveyance:	General Partnership	
Assignment Merger	Limited Partactship	
Security Agreement Change of Name	X Corporation-State California	
X Other Release and Reassignment	Other	
Execution Date: July 31, 2004	If assignce is not domiciled in the United States, a domestic representative designation is attached:	
Sury 51, 2004	Yes No	
	(Designations must be a separate document from assignment)	
A - B - C - C - C - C - C - C - C - C - C	Additional names(s) & address(s) attached? Yes X No	
Application number(s) or trademark number(s): A. Trademark Application No.(s)	B. Trademark Registration No.(s)	
A. Hademark Application 100.(5)	1,093,909	
	1,120,142	
·	1,093,910	
	1,815,560	
Additional numbers attached? Yes X No		
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and trademarks involved:	
Name: Robert J. Schneider	7. Total fee (37 CFR 3.41)\$ 115.00	
Internal Address: Chapman and Cutler LLP	Enclosed	
· · · · · · · · · · · · · · · · · · ·	X Authorized to be charged to deposit account	
Street Address: 111 West Monroe Street	8. Deposit account number:	
	50-0305	
City: Chicago State IL ZIP: 60603	(Attach duplicate copy of this page if paying by deposit account) Attorney Docket No. 1561794	
DO NOT USE THIS SPACE		
9. Statement and signature:		
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.		
Robert J. Schneider, Reg. No. 27,383	August 16, 2004	
Name of Person Signing	Signature Date	
Total number of pages including cover sheet, attachments, and document: 4		

MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: United States Patent and Trademark Office, Box Assignments Washington, DC 20231

1735176.01.02 1561794

TRADEMARK
REEL: 002926 FRAME: 0937

RELEASE AND REASSIGNMENT OF TRADEMARKS

THIS RELEASE AND REASSIGNMENT OF TRADEMARKS dated July 31, 2004, is made by Harris Trust and Savings Bank, an Illinois banking corporation.

WITNESSETH:

Whereas, Harris Trust and Savings Bank, acting as administrative agent for itself and certain other lenders (hereinafter referred to as the "Secured Party"), and Big Valley Marketing Corporation, a California corporation (the "Debtor") are parties to a certain Trademark Security Agreement dated September 27, 2002, which was recorded in the United States Patent and Trademark Office on October 17, 2002, at Reel 002599, Frame 0499 (the "Assignment"), pursuant to which the Debtor granted the Secured Party a security interest in and collateral assignment of certain trademarks, registered trademarks, trademark applications, service marks, registered service marks and service mark applications listed on Schedule A attached hereto and certain other property (collectively, the "Trademarks"); and

WHEREAS, the Debtor has requested that the Secured Party release its security interests in the Assignment and the Trademarks and reassign the same to the Debtor;

Now, Therefore, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

The Secured Party hereby releases and reassigns, grants and conveys to the Debtor, without any representation, warranty, recourse or undertaking by the Secured Party, all of its right, title and interest, if any, in and to all security interests and collateral assignments granted pursuant to the Assignment, including, but not limited to, all security interests in and collateral assignments of, all of the following:

- (i) Each trademark, trademark registration and trademark application listed on Schedule A-1 hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration and trademark application; and
- (ii) Each trademark license listed on Schedule A-2 hereto and all royalties and other sums due or to become due under or in respect of each such trademark license, together with the right to sue for and collect all such royalties and other sums; and
- (iii) All proceeds of the foregoing, including without limitation any claim by Debtor against third parties for damages by reason of past, present or future infringement of any trademark or trademark registration listed on Schedule A-1 hereto or of any trademark licensed under a trademark license listed on Schedule A-2 or by reason of injury to the goodwill associated with any such trademark, trademark registration or trademark license, in each case together with the right to sue for and collect said damages.

IN WITNESS WHEREOF, the Secured Party has caused this Release and Reassignment of Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

Harris Trust and Savings Bank, as Agent

Name JEAN R. ELX

Title V.P

SCHEDULE A-1 TO RELEASE AND REASSIGNMENT OF TRADEMARKS

REGISTERED TRADEMARKS AND TRADEMARK APPLICATIONS

FEDERAL TRADEMARK REGISTRATIONS

Marks	REG. NO.	GRANTED
Big Valley	1093909	6/20/78
Big Valley	1120142	6/12/79
Big Valley & Design (two mountains)	1093910	6/20/78
Cup-A-Fruit	1815560	1/4/94

PENDING FEDERAL TRADEMARK APPLICATIONS

MARK SERIAL NO.

NONE

COMMON LAW MARKS AND TRADE NAMES

None

REGISTERED STATE TRADEMARKS AND TRADEMARK APPLICATIONS

None

REGISTERED FOREIGN TRADEMARKS AND TRADEMARK APPLICATIONS

None

TRADEMARK
REEL: 002926 FRAME: 0939

FILED

SCHEDULE A-2 TO RELEASE AND REASSIGNMENT OF TRADEMARKS

TRADEMARK LICENSES

NONE

RECORDED: 08/16/2004

TRADEMARK REEL: 002926 FRAME: 0940